

PARTNERSHIP FRAMEWORK • 2025

Cross-Border Tourism & Transportation Corridor

Partnership Framework Between South Africa & The Kingdom of Lesotho

One corridor. Two markets. A shared mountain economy.

Connecting Gauteng’s robust transport hub with Lesotho’s rich mountain tourism destinations.

Build a sustainable, mutually profitable cross-border travel ecosystem.



Local depth meets regional mobility.

PROMINENT TRAVEL & TOURS

Maseru, Lesotho

Destination management • tours • culture • hospitality networks

Mandate: expand tourist flow and operational linkages.

BHAMZA TRAVEL & TOURS

Gauteng, South Africa

Fleet management • rentals • passenger transport • airport shuttles • corporate logistics

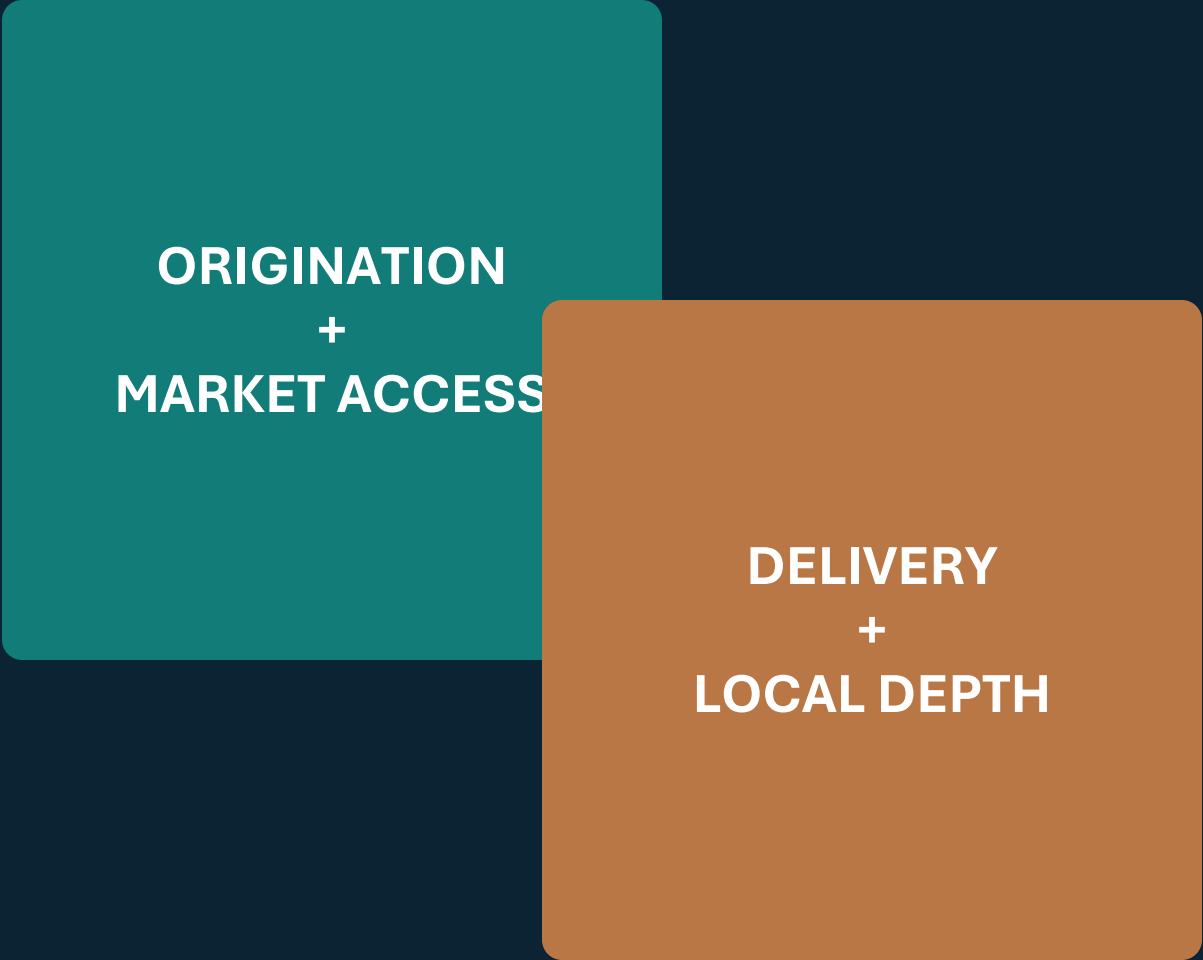
Mandate: connect clients to Lesotho experiences.



Complementary Strengths, Shared Opportunities

Commercial synergy without exclusive silos. Mutual participation is linked to service delivery and lead origination.

“100%” is a symbolic expression of full commitment — not a financial claim.



Three pillars of collaboration



01 CROSS-BORDER LOGISTICS

Passenger transfers, airport pickups, event shuttles and private charters.



02 CURATED TOUR PACKAGES

Joint leisure, adventure and corporate itineraries combining mobility with destination activities.



03 HOSPITALITY INTEGRATION

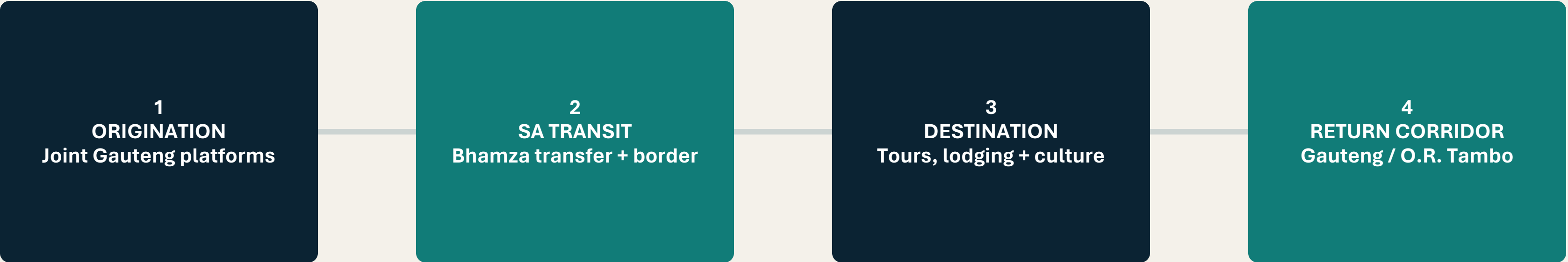
Lesotho lodging networks connected to Gauteng hubs for seamless stays.

Unlocking Lesotho's Tourism Potential

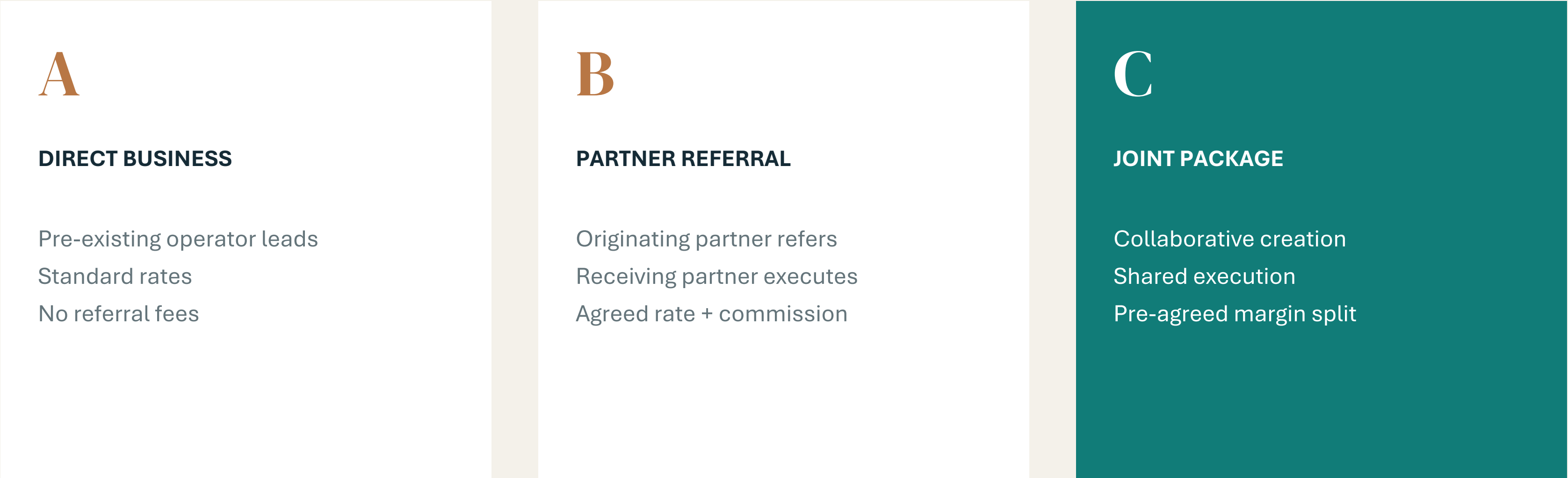
MALETSUNYANE FALLS • KATSE DAM • SANI PASS • CULTURAL HERITAGE

A direct pipeline connecting Bhamza's Gauteng transport with Prominent's ground handling for seamless mountain adventures.

One booking. One coordinated journey.



Clear routes from lead to revenue

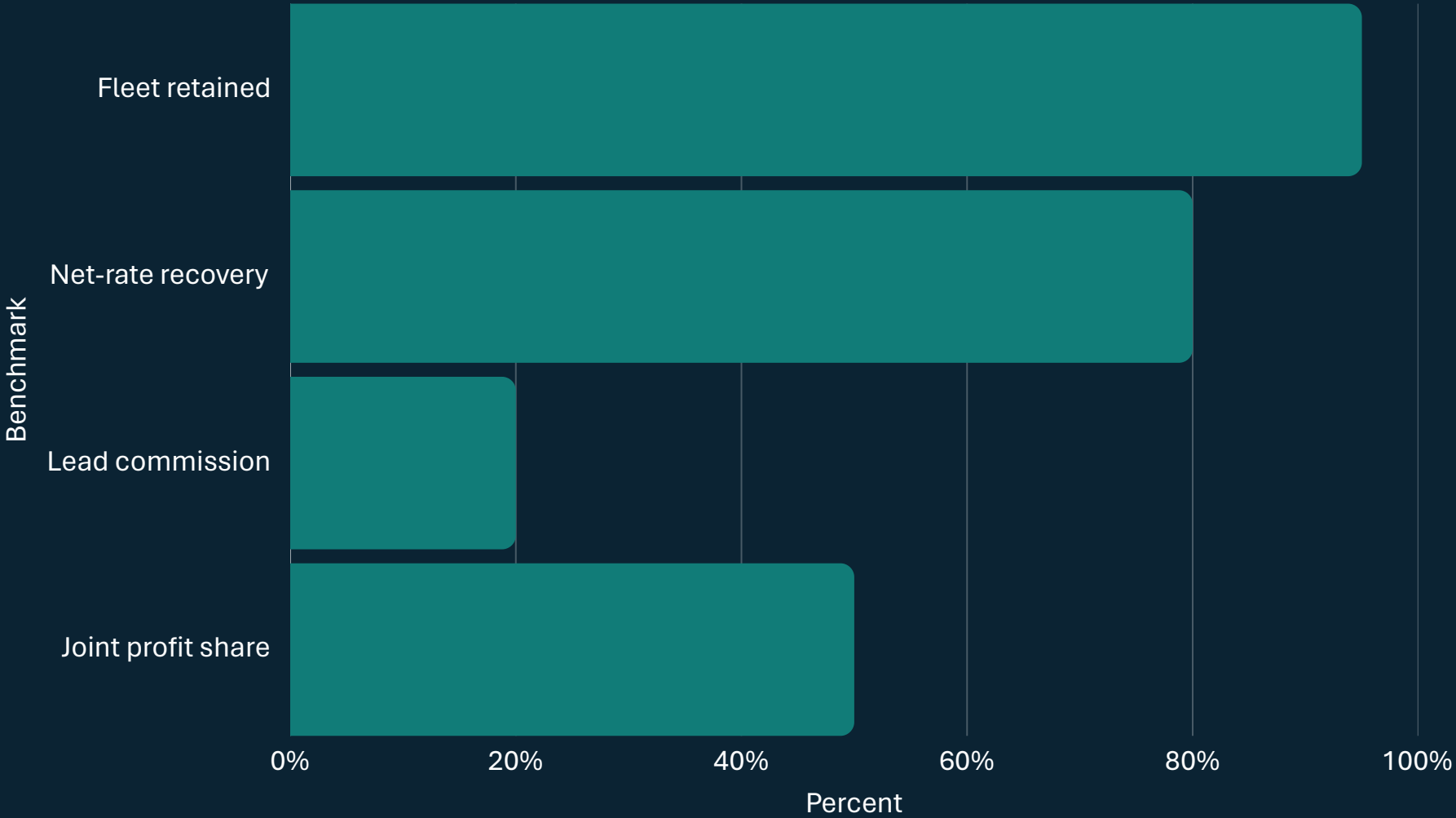


Transparent by contribution

95% DIRECT FLEET SERVICES
operator retained

15–20% LEAD ORIGINATION
commission

Indicative commercial benchmarks



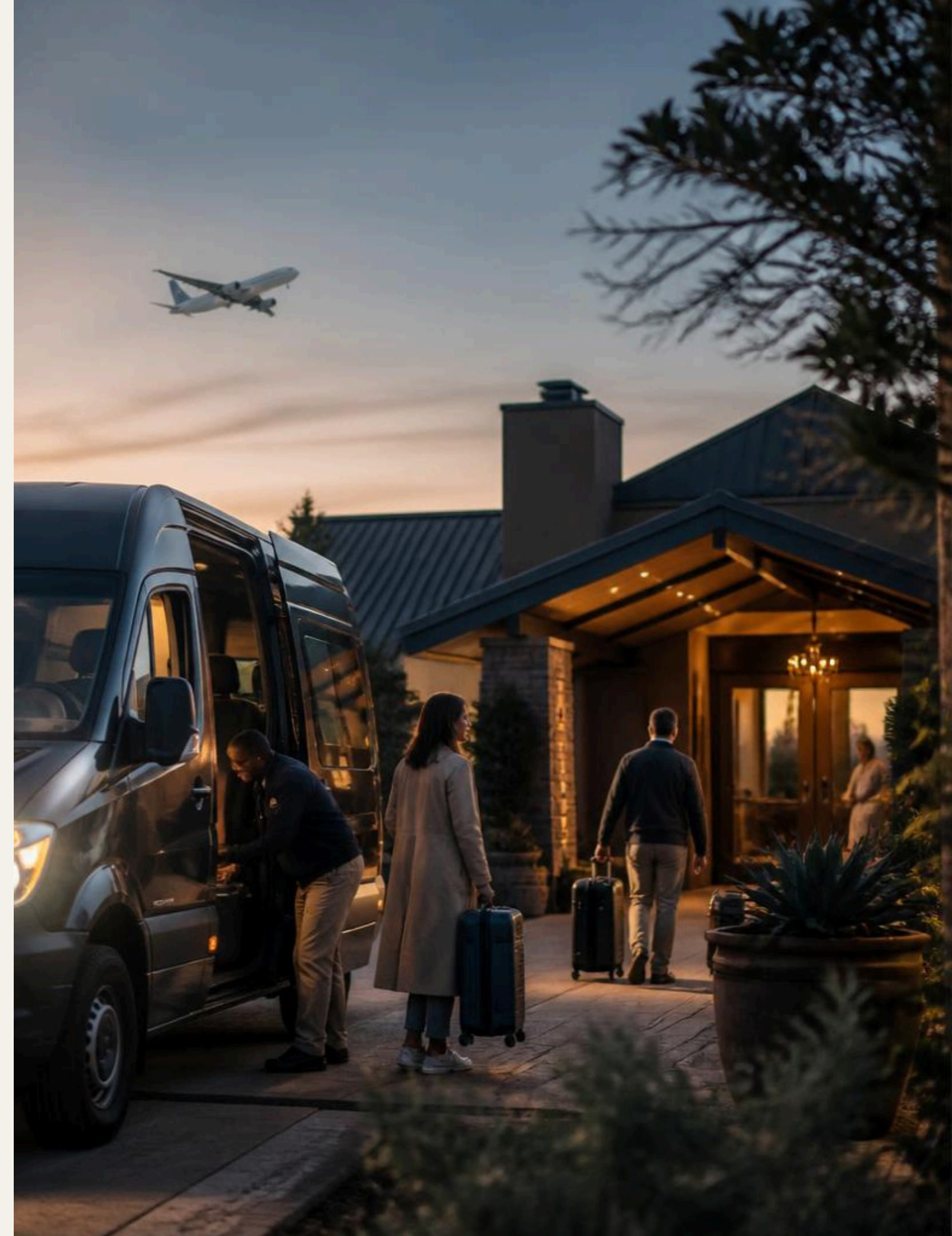
Benchmarks are subject to final agreement and operating economics.

A smarter start and finish.

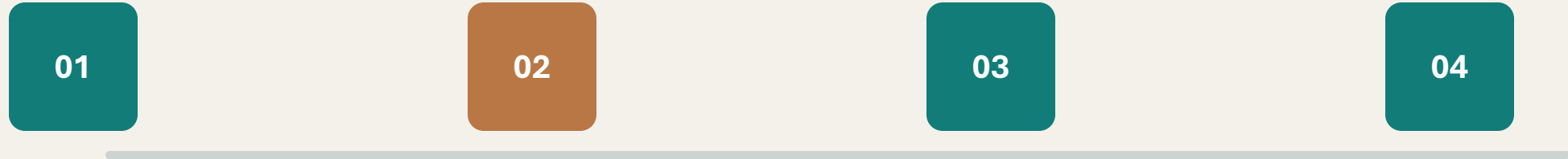
Prominent's self-catering lodging in Kempton Park creates a natural pre- and post-tour gateway near O.R. Tambo Airport.

AIRPORT TRANSFER + OVERNIGHT STAY + MORNING DEPARTURE

Local shuttle demand improves fleet utilisation between long-distance routes.



Pilot, learn, optimise, scale.



SET-UP

Permits, governance,
joint marketing

12-MONTH PILOT

Routes, feedback and
efficiency

OPTIMISE

Analysis by Mr. Bareng
Letsapa

SCALE

Validated routes and
calendar

EXECUTIVE OWNERSHIP

Mr. Tumelo Mokhaoli
Prominent MD

Mr. Mandla Dlamini
Bhamza MD

Let's open the corridor.

Align on pilot scope, commercial terms, permits, operating calendar and a joint marketing launch.

PROMINENT TRAVEL AND TRANSPORTATION

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